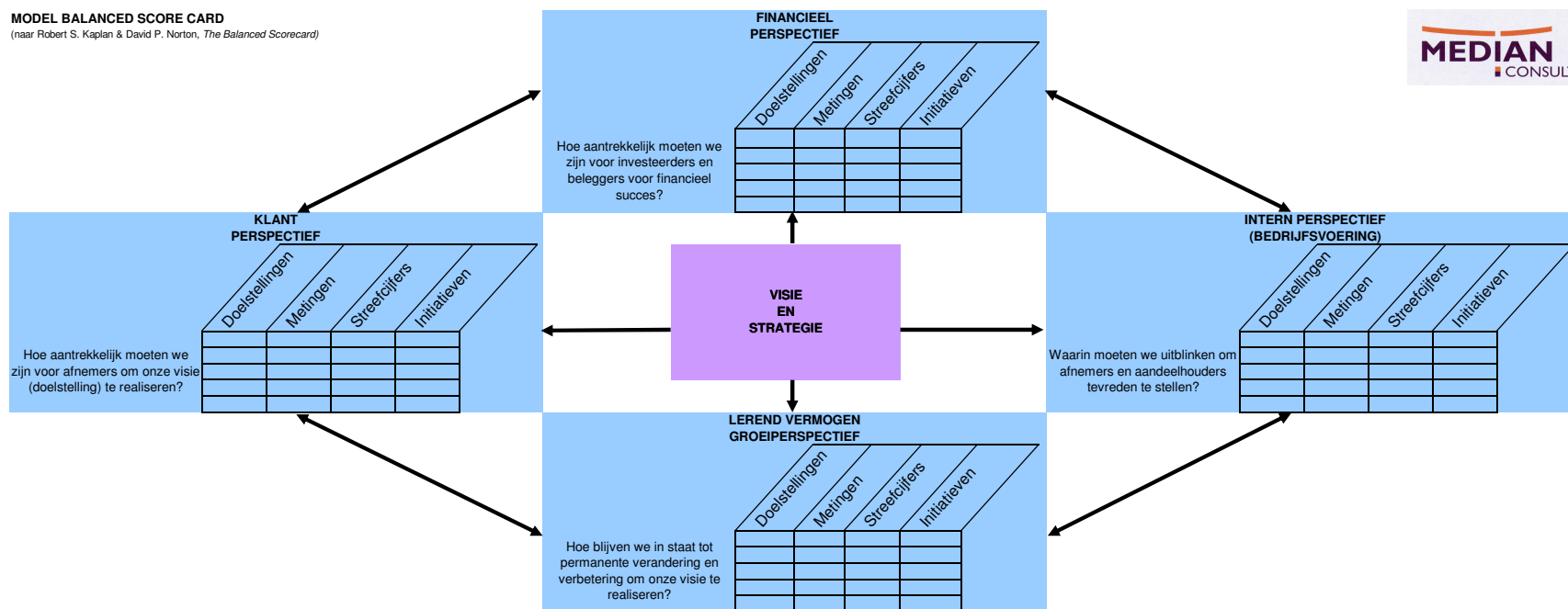


MODEL BALANCED SCORE CARD
(naar Robert S. Kaplan & David P. Norton, *The Balanced Scorecard*)



DE BALANCED SCORECARD ALS STRATEGISCH ACTIEKADER
(naar Robert S. Kaplan & David P. Norton, *The Balanced Scorecard*)

